

# **THACS** Newsletter Readers Survey

Dear Member,

The **THACS** committee would like to know what you think of our newsletter and how we can improve it. The regular production of the newsletter takes time, effort and money so it's important that this is worthwhile and that the newsletter gives you what you want. It's difficult to do this when we get so little feedback from our readers, so this is your opportunity to let us know what you think!

We also want to know if you use our website and, if so, then how you use it and how we can improve it. Consequently, we've included some survey questions on that too.

Please help us by filling in this short reader survey form and **return it by 31<sup>st</sup> October 2009**. If you normally receive your newsletter by post, then please post your completed forms to me using the enclosed stamped and addressed envelope. If your newsletter is delivered, then please either deliver the completed form to your local newsletter distributor or post it to me.

Your local newsletter distributor is:-

.....  
.....  
.....

and my address is:-

15 Upper Green Road  
Tewin  
Welwyn  
Herts AL6 0LE.

We need a high level of response to ensure that the survey results are credible and representative, so do please help us by completing and returning this survey form. Rest assured that the information provided will only be used to make improvements to the **THACS** newsletter and website. It will be treated in the strictest confidence and will not be passed to third parties.

Ray Keppler (Chairman)

## **A) About You**

Name/s .....

Address.....

.....

Phone Number.....

## B) About the Newsletter

### B1) How much of the newsletter do you read?

For each of the following regular articles, please indicate if you read them always, sometimes or never.

	Always	Sometimes	Never
Chairman's introduction			
Forthcoming events			
Recent Events			
Children's Corner			
Gardening Tips			
Jokes			
Photography Tips			
Recipes			
Adverts			

### B2) How many other people read it?

On average, how many people (beside you) read your copy of the newsletter? .....

### B3) Content preferences

Using a scale of 1 (least important) to 5 (most important), please rate the importance to you of the following articles.

	1	2	3	4	5
Chairman's introduction					
Forthcoming events					
Recent Events					
Children's Corner					
Gardening Tips					
Jokes					
Photography Tips					
Recipes					
Adverts					

### B4) Noteworthy articles

Have there been any specific articles that you have found particularly useful or interesting? (yes / no) .....

If so, what were those articles?

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Why were they particularly interesting or useful to you?

.....

.....

**B5) Layout and design**

What do you think of the layout and design of the Newsletter?

	Very good	Good	Poor	Very poor
Readability				
Visual appeal				

**B6) Frequency**

We usually publish four newsletters each year, in March, May, July and September. Is this the right frequency for you? (yes / no) .....

If not, then how often would you like us to publish it?

.....

**B7) Improvements**

How can we improve the newsletter for you?

.....

.....

.....

**B8) Delivery**

We deliver or post paper copies of the newsletter to you. However, we could send it to you by email instead. Would you like us to? (yes / no) .....

If you answered “yes”, then please tell us your email address:-

.....

## C) About the website

### C1) Do you use it?

The **THACS** website is accessed from the Tewin village website ([www.tewinvillage.co.uk](http://www.tewinvillage.co.uk)). Do you ever look at it? (yes / no) .....

If you answered “no”, then please go onto section D) below.

If you answered “yes”, then how often do you look at it?

Frequently ..... Occasionally ..... Rarely .....

### C2) How do you use it?

	Always	Sometimes	Never
Do you download and print the Events forms?			
Do you look at the photographs?			

### C3) Is it useful?

Do you find the website an interesting way of keeping up with **THACS** events?

(yes / no) .....

### C4) Improvements

How can we improve the website for you?

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.....  
.....

## D) Do you have any other comments?

Please feel free to continue on another sheet.

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